

OFFICIAL CONTEST RULES & REGULATIONS FOR
WPAT-FM 93.1 Amor / Lifetime- Little Girl lost Promotion

1. NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING. VOID WHERE PROHIBITED.

2. WHO MAY PARTICIPATE:

Contestants must be at least 18 years of age to participate, have a valid government-issued photo ID and have either a valid social security number and card, or a valid taxpayer identification number ("TIN").

3. ELIGIBILITY

A. Employees of radio stations WPAT-FM, WSKQ-FM, Spanish Broadcasting System, Inc., its affiliates and their public relations agencies, participating sponsors and "family" members ("family" is defined as spouse, parents, children, sibling, aunts, uncles, cousins and grandparents) are ineligible.

B. One prize per winner and his/her immediate "family" ("family" is defined as spouse, parents, children, sibling, aunts, uncles, cousins and grandparents) and or/"household" ("household" is defined as anyone living at the same address) is allowed during the term of this contest.

C. Any individual who wins \$600 (six hundred dollars) or more must provide the Station with a valid TIN or social security card and number, and a valid government-issued photo identification that contains the individual's current address before any prize will be awarded. Failure to present a valid social security card or TIN may result in a disqualification of the winner, in which case the prize shall be forfeited.

D. If a winner selected is later determined by the Station to be ineligible, no prize will be awarded to the ineligible contestant and the Station reserves the right to award the prize to a qualified contestant.

4. NATURE OF CONTEST:

Beginning Wednesday August 13th through Sunday August 17th 2008, recorded promos will entice listeners to watch the movie premier "Little Girl Lost" on Sunday August 17th 2008, 8pm on Lifetime TV. After watching movie premier "Little Girl Lost" starting Monday August 18th to Friday August 22nd 2008, Listeners will be instructed to log on to station website 931Amor.com to answer questions related to the movie "Little Girl Lost" in order to win fabulous prizes courtesy of Lifetime Movie Network. The participant must enter his/her name and contact information along with answering a three trivia survey. Participants must provide a telephone number to be contacted in case they are chosen as winners. The participants with correct answers will be randomly chosen at the sole discretion of the radio station management and will be eligible to win the prizes listed in paragraph 5 below..

During week of August 18th Grand Prize Winners will be announced live on a daily basis by Claudia Morales from morning show Amor Temprano En La Mañana.

No duplication of entries will be allowed. The Station is not responsible for lost, late, incomplete, stolen, misdirected, torn, altered or illegible entries. All entries become the exclusive property of the Station and will not be returned or acknowledged. By entering this contest, participants agree to be bound by these Official Rules and the decisions of the Station whose decisions shall be final, binding and conclusive on all matters relating to this contest.

If after two (2) attempts of calling the qualifying winner at the contact phone number provided on the entry, then the Station will forfeit that winner and an alternate winner will be selected on the same date and phoned at the contact number provided.

By participating in the contest, participants agree to be bound by the decisions of the Station's personnel. The Station reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or who the Station believes has violated any rule, gained unfair advantage in participating in the contest, or obtained winner status using fraudulent means. The Station will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the contest and the Station's decisions concerning such disputes shall be final. If the conduct or outcome of the contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Station, the Station reserves the right to terminate this contest, or make such other decisions regarding the outcome as the Station deems appropriate. All decisions will be made by the Station and are final.

5. PRIZES:

A Total of (5) five runner up prizes will be awarded among qualifying entries. A total of (1) one Grand Prize will be awarded. Each runner up prize consists of (1) one Lifetime Movie Network Tote Bags and \$100 Amex Card. The Grand Prize consists of (1) Suede travel duffle bag, (1) Flip Camera and \$200 Amex gift card.

6. RETAIL VALUE:

The Approximate Retail Value (ARV) of one runner up prize is up to a maximum of: \$125

The Approximate Retail Value (ARV) of one Grand Prize is up to a maximum of: \$500.

7. ODDS OF WINNING.

The odds of winning vary depending on the number of eligible participants.

8. RELEASE:

By participating in the contest, each participant waives any and all claims of liability against the Station, Spanish Broadcasting System, Inc., its subsidiaries, affiliates and participating sponsors and their respective employees, directors, shareholders and agents, from any and all claims, liabilities and damages arising directly or indirectly out of the award of the prize or that may be sustained directly or indirectly in connection with this contest, for any personal injury or loss which may occur from the conduct of, or participation in, the contest, or from the use of any prize or for any claims, liabilities, losses, repairs, damage or injuries arising out of or in conjunction with the services, merchandise or other benefits obtained by the winner or this contest. In order to receive a prize, participants must sign an official waiver form provided by the Station.

9. REDEEMING OF PRIZE:

All prizes must be redeemed or claimed on or before Wednesday, June 7th, 2007 between the hours of 9:00 a.m. and 5:00pm at the WSKQ-FM offices located at 26 W 56th St. New York, NY 10019.

10. PUBLICITY, USE OF PERSONAL INFORMATION:

By participating, all participants and winner(s) grant the Station and its affiliates the non-exclusive permission to use their names, characters, photographs, voices, biographical information and likenesses in connection with promotion of this and other contest and waive any claims to royalty, right, or remuneration for such use. By participating in the contest, participants agree that the Station may disclose personal information obtained from participants in the contest to third parties and use such information for marketing and other purposes.

11. Any tax, licensing, registration fee or additional expenses incurred as a result of the prize are the sole responsibility of each winner. Any valuation of the prize(s) stated above is based on available information provided to the Station, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize that is not specifically provided for in these official rules. Any person winning over \$600 in prizes from the Station will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.
12. Prizes may not be substituted, are not transferable, redeemable for cash or exchangeable for any other prize and may not be claimed or used by any person other than the winner.
13. The Station reserves the right to award additional prizes throughout the contest.
14. Any rule changes after the contest begins must not disadvantage contest participants and will be announced promptly and conspicuously.
15. The name of the listener that appears on the official/original entry form is the winner of that particular contest.
16. The Station disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express, or other delivery method. The Station is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, traffic congestion on telephone lines.
17. Each winner must submit proof of eligibility and sign the Station's release form to claim the prize. Void where prohibited. In the event the Station is prevented from continuing with the contest or the integrity and/or feasibility of the contest is severely undermined by an event beyond the Station's control the Station may substitute prizes of equal or greater value or discontinue the contest at any time. In no event will the Station be obligated to award more than the number of prizes stated in these Official Rules. The Station disclaims any responsibility to notify participants of any aspect related to the conduct of the contest.
18. The conduct of the contest is governed by the applicable laws of the U.S., which take precedence over any rule to the contrary herein. The Station shall follow the applicable laws for conducting the contest, including notice to the state attorney general or consumer affairs office, posting of a prize bond, furnishing lists of winners, running specific

on-air disclaimers, providing specific written information about the contest, etc. as required by local and state law.

19. A copy of these rules and regulations are available during normal business hours will be retained and available for public inspection at the Station's offices located at 26 W 56th St. New York, NY 10019.

[Affidavit of Eligibility Follows)

AFFIDAVIT OF ELIGIBILITY

I have read and understood the rules governing the Official Contest Rules For WPAT-FM 93.1 Amor / Lifetime- Little Girl lost Promotion, as they are set forth above. I authorize that the station is allowed to contact the U.S. Social Security Office or the Internal Revenue Office to verify the validity of my SSN/TIN. Furthermore, I have been given the opportunity to have any questions answered by the radio station WPAT-FM 93.1 staff, and I agree to abide by the contest rules. I affirm, under penalty of perjury, that the information listed below is true and correct.

(Please Print)

Name: _____

Address: _____ Signature _____

City/State/Zip: _____ Date _____

Phone #: _____

Social Security # or

TIN #: _____